Delivering learning and accountability: experience from UK Government energy evaluations

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Introduction

• How we have developed our evaluations since 2011

• How we’ve met the challenges of:
  ➢ designing proportionate evaluations that deliver accountability and learning
  ➢ Meeting policy makers needs

• What lessons have we learned that will help us evaluate energy transformation policies?
An evaluation journey

Ten years ago...early evaluations and monitoring of:

- Smart metering
- Community/home energy and
- Renewable heat
- International Climate Finance

Now...
- More evaluations across most energy topics
- More methodologies applied
- More evaluation staff
- More guidance and development as evaluators

Priorities and publications
Our principles for evaluation

• Accountability: how taxpayers’ money is spent

• Learning: support the development, implementation, and improvement of policies

• Proportionate in scale: based on policy profile/strategic importance, level of risk, cost, learning potential

• Working closely with policymakers and operational colleagues: evaluation findings that are useful, accessible and timely

• Dedicated evaluation resource provides the design and delivery of programme evaluations, from within BEIS.
Methods, approaches and delivery

- Start with a **theory of change**: how the intervention is expected to work.
- Effective **monitoring** as a foundation: continuous measurement and performance review of an intervention.
- Use of **mixed methods**: approaches with the collection of multiple sources of qualitative and quantitative primary data.
- Building **triangulation** into evaluation design and analysis.
- Adopting **theory-based approaches**, including realist evaluation: why change occurs, for who and how.
Lessons learned from our evaluation journey

• **Multiple perspectives and evidence sources** to fully evaluate policies within the complex energy landscape

• **Working closely with policymakers** within BEIS to ensure that we understood their needs and to convince them of the value of our evaluation findings

• **Timeliness** of our evidence: matching speed of policy decision making with evaluation delivery

• **Flexibility** adapting evaluation plans when needed to suit changes in policy direction

• **Quality assurance and scrutiny** casting the net wide for internal and external input into our evaluations both for robustness and wider evidence
Meeting new challenges

• How to evaluate new policies?
• How to evaluate and develop new policies at speed?
• How do we evaluate not just individual policies but more portfolios and programmes?
• How do we keep innovating to meet these demands?
• How do we build in additional evaluations of ‘non-energy’ impacts and co-benefits?