Creating an Evaluation Community in Asia: What’s Happened in the Last Two Years?

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Setting the Stage:
Why Do We Evaluate?

• To Reduce Uncertainty
  ─ Provide the information to make good decisions regarding policies and investments in programs (untapped opportunities)

• To Assess Impacts
  ─ Estimate the change in energy usage and other targets due to programs & policies

• To Improve Program & Policy Design
  ─ Prioritize program & portfolio budgets, and inform resource planners and policymakers
Economies are developing and implementing new energy policies and programs. Evaluation can:

- Be part of the process
- Increase expertise in governments and private sector for data gathering and analysis
- Access private sector energy investments towards policy goals
- Increase knowledge on the effects of energy policies and programs
- Improve energy policy and program design and implementation
Why is EEAP Needed?

- Evaluation experience is often limited in Asian economies
  - Government initiatives (outside of investment banks) do not include evaluation
  - Action plans or policy focus only on implementation of policies and programs
  - Funding of data collection and evaluation is not available or of low priority
  - Evaluation expertise is limited
  - Evaluation data are lacking or not standardized
What is EEAP?

- Energy Evaluation Asia Pacific (EEAP)
  - Non-profit established in 2018
  - Mission:
    - Take a leadership role in expanding the practice of, and capacity for, objective evaluation in the energy efficiency, renewable energy and energy-related program and policy arena
    - Using workshops, conferences, websites, webinars and other web-based tools to foster the development of self-sustaining evaluation communities
  - Led by Organizing Committee and 35 Evaluation Ambassadors from 24 Countries
35 EEAP Ambassadors
(from 24 countries)
EEAP’s Activities in Last 2 Years

2018:
- Created Energy Evaluation Asia Pacific (EEAP)
- Created Website: Energy-evaluation.org
- Recruited Evaluation Ambassadors
- Hired professional conference coordinator

2019:
- Webinar for AGENT Energy
- Webinar for IEPPEC Energy Evaluation Academy
- Presentation at APEC Sustainable Energy Center
- Organized & held EEAP Conference
- Continued recruiting Evaluation Ambassadors
Past & Current Funders/Sponsors of EEAP Activities

- Asia Pacific Economic Cooperation
- Asia Pacific Energy Research Centre
- CLASP
- Electricity Generating Authority of Thailand
- EMI Consulting
- Independent Evaluation Office
- International Copper Association

- International Energy Agency
- International Energy Program Evaluation Conference
- Korea Energy Agency
- Navigant Consulting
- Research Into Action
- South Pole Group
Expand Program Committee
- Evaluation Ambassadors – most are continuing and some are volunteering to serve on Program Committee

More workshops
- Conduct survey: What would you like to hear? Who would you like to hear?

More webinars to generate broader interest
- For example: climate change, SDGs, gender, integration of EE & RE with grid
- Conduct survey: What would you like to hear? Who would you like to hear?
Use website more actively:
- Add evaluation resources & event notices to website
- Create an online forum for discussion of evaluation issues

Initial planning for 2021 EEAP Conference

Work with select countries on evaluation
- Willing, welcoming, and have evaluators

Develop stronger linkages with energy and non-energy evaluation organizations in Asia Pacific
“The best way to predict the future is to invent it.”

- Register your interest at
  - https://expertevents.eventsair.com/energy-evaluation/eoi/Site/Register

- Contact EEAP Evaluation Ambassadors and Program Committee
Contact Information

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